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## ARTLINGS HOSTING

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Ample capability and more straight out of the box.  
No Hidden extras or restriction gateways.

- \* 10 GB Storage
- \* 10 E mail Accounts
- \* 10 Sub Domains
- \* Unlimited Bandwidth
- \* Webmail
- \* Full Cpanel Access
- \* Tailored Support
- \* Free CMS Instalation
- \* Wordpress, Joomla, Drupal
- \* E-commerce Enabled
- \* Multiple PHP, MySQL
- \* Google Analytics
- \* Live Statistics
- \* Full Social Media Intergration



### Datacentre

All of our servers are located in state of the art datacentres in the UK. Built in resiliency & ultra-high levels of security mean that your data is safe with Artlings.



### cPanel

cPanel is the world's favourite hosting control panel and it allows you to manage all features in a few clicks eg: create email addresses, databases etc



### Lightning Fast

Speed matters & that is why we have set up our servers with LiteSpeed software configured. The result? Your site loads MUCH faster.



### Personalised Emails

Set up your own personalised email accounts quickly and easily. Configure with your favourite email software such as Outlook, Gmail etc.



### Anti Spam

Your email is important and we want to make sure it gets through. That's why we use Spam Experts to monitor any emails leaving our servers and it is 99.9% efficient at detecting Spam.



### Mobile Ready

It's easy to send & receive your emails through your phone. Works with any type of mobile and tablet device.



### Back Up

Our servers are fully backed up using r1soft software and we take regular daily, weekly and monthly back ups to be extra sure.



### Support

Our friendly and pesonalised service is available by phone and email, to support you and answer any questions you may have.

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# DOMAIN REGISTRATION

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## Does my domain name need to be the same as my registered business name?

This is a question we often hear. People assume that because they have registered their business legally (say with Companies House in the UK) that their domain name needs to reflect this exactly.

But that isn't the case (certainly in the UK – please check with a legal expert in your jurisdiction). Don't worry, you have a great degree of flexibility here and no one is going to start legal proceedings against you because your domain isn't exactly the same as your registered business name.

For example, let's say that you're starting a barber shop and your name is Eddie. Maybe you're going to register your business as 'Eddie's Barber Shop Ltd'. You offer traditional gent's hairdressing and beard trimming.

So here you have a certain degree of flexibility. You could buy a domain like one of these:

Eddiesbarbers  
Eddiethebarber  
Eddiesbarbershop  
Eddiethebarbershop  
Eddieshairandbeards  
Eddiesgentsgrooming

The point is that you have a few options to play with. You certainly don't just need to limit yourself to EddiesBarberShopLtd for your domain name.

## Which domain extension is best?

OK, so now that you've got a few ideas for the possible name you need to think about which domain extensions are best for you.

By 'extension' we mean the suffix of the domain, like .com, .co.uk, .org.uk, .uk, .eu, .net, .etc..

Again, this is a question that often arises and there is simply no cut and dried answer. It all depends on personal preference.

However, as a starting point we would always recommend that you only buy a domain if you can register all of the main extensions, starting with the .com.

The reason for this is that .com domains are way out front the most popular domain extensions (they are referred to as Top Level Domains or TLDs). Whether or not you ultimately intend to use the .com or not, we would always advise you to purchase domains where you can buy the .com to avoid anyone else from domain squatting (also known as cybersquatting).